



# SANTA ROSA WEDNESDAY NIGHT MARKET

[www.wednesdaynightmarket.org](http://www.wednesdaynightmarket.org)

Opening Day  
May 3rd, 2023  
Through August 9th  
**Join the Fun!**

## Invitation to be a Sponsor

*Promote your Business at the 2023 Wednesday Night Farmers Market in historic Old Courthouse Square*

- **Santa Rosa's downtown Wednesday Night Market** has been Sonoma County's premiere community Market and Street Fair **for over 30 years.**
- The Market is **produced by a non-profit group of local leaders and volunteers** who give their time to make it all happen for our community every Wednesday night and that's why we need your help.
- We predict for 2023 an average nightly attendance of 3 - 5,000 guests.

On Wednesday nights, in the Summer, we bring together an amazing array of vendors featuring: Sonoma County's finest fresh Street Foods & Sweet Treats with NEW Special Guest Food Trucks Preserved Foods – hummus, bakeries, desserts, salads, fresh fruits and more Local Artists and Vintage Treasures from all over the North Bay  
A collection of Sonoma County non-profit groups here to share how they can help

We are back for 2023 with a fantastic Concert Series line-up and lots of special guest activities for the whole family. Plus, taste the best of Sonoma County locals under the Beer & Wine Tents.

Businesses and "Community Angels" like you can market your names and logos to thousands of people. Associate your business name with the fun positive experiences and long-lasting memories that are found at the Wednesday Night Market.

Together we invite you and your business to be a part of the family as a valued sponsor of this annual community event for 2023, We hope to hear from you soon,

Gianni Messmer  
WNM Board of Directors, President

David Opperman, IV  
WNM Director, Sponsorships

P.S. Interested in joining this fun Board of Directors and helping us make it happen, contact [gianni3333@gmail.com](mailto:gianni3333@gmail.com), or call Gianni at 707-326-0766

# 2023 Wednesday Night Market

## Sponsorship Recognitions and Marketing Benefits

### **Platinum Sponsor** **\$10,000**

- . Premium 10x10 Booth Space for all **15 Markets** available with exclusive loading zone close by
- . Large Size Logo on Stage and Info Booth Banners for 15 weeks
- . Large Size Logo on Events calendars, post cards and posters, distributed all over So Co
- . Large Size Logo on wednesdaynightmarket.org website home page, with Logo link to your website
- . Mentions in Radio Commercials running, May through August
- . Logo presence on Facebook and Instagram Market pages each week you have a booth
- . 2023 Sponsorship Appreciation Plaque for you to display with pride

### **Gold Sponsor** **\$5,000**

- . Premium 10x10 Booth Space for all **15 Markets** available with exclusive loading zone close by
- . Medium Size Logo on Stage and Info Booth Banners for 15 weeks
- . Medium Size Logo on Events calendars, post cards and posters, distributed all over So Co
- . Medium Size Logo on wednesdaynightmarket.org website, with Logo link to your website
- . Logo presence on Facebook and Instagram Market pages, twice a month, 8x
- . 2023 Sponsorship Appreciation Plaque for you to display with pride

### **Silver Sponsor** **\$2,500**

- . Premium 10x10 Booth Space for **10 Markets** available with exclusive loading zone close by
- . Small Size Logo on Stage and Info Booth Banners for 15 weeks
- . Small Size Logo on Events calendars, post cards and posters, distributed all over So Co
- . Small Size Logo on wednesdaynightmarket.org website, with Logo link to your website
- . Logo presence on Facebook and Instagram Market pages, once each month, 4x
- . 2023 Sponsorship Appreciation Certificate

### **Bronze Sponsor** **\$1,000**

- . Premium 10x10 Booth Space for **5 Markets** you choose with exclusive loading zone close by
- . Small Size Logo on wednesdaynightmarket.org website, with Logo link to your website
- . Logo presence on Facebook and Instagram Market pages, once each month, 4x
- . 2023 Sponsorship Appreciation Certificate

### **Concert Sponsor** **\$1000 per night**

**Pick a concert(s) you would like to Sponsor and you will be featured the night of that concert.**

- . Premium 10x10 Booth Space for Market date you choose with exclusive loading zone close by
- . Your name/business will be announced from the stage at 7 pm break
- . Name listed on Marketing pieces and Sponsor page on wednesdaynightmarket.org website
- . Logo presence on Facebook and Instagram Market pages on date(s) chosen
- . 2023 Sponsorship Appreciation Certificate

## Wine Sponsor \_\_\_\_\_ 5 cases of Wine per night

Your winery will be the featured winery and will be exclusively poured the night you sponsor.

Winery supplies 5 cases of wine, 3 white/rose, 2 red.

- . Winery logo on Beer & Wine Tents Menu and wine displayed in ice tubs on table
- . Name listed on Marketing pieces and Sponsor page on wednesdaynightmarket.org website
- . Logo presence on Facebook and Instagram Market pages on date(s) chosen
- . 2023 Sponsorship Appreciation Certificate

Benefits for sponsors over \$10k are up for negotiation. In-kind Sponsorship benefits to be determined by Committee. Contact [davidoppermaniv@yahoo.com](mailto:davidoppermaniv@yahoo.com), or David at 707-483-4292

## Sponsorship Pledge Form \_\_\_\_\_ submit by March 15, 2023

Sponsor Name \_\_\_\_\_ website \_\_\_\_\_

Contact Person \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

### Please check Sponsorship level desired:

Platinum \$10,000

Gold \$ 5,000

Silver \$ 2,500

Bronze \$ 1,000

Concert Sponsor \$1,000 per night

You will be contacted when bands are confirmed  
Then you will be able to choose dates. Desired dates are  
Not guaranteed until you are contacted.

Wine Sponsor

Winery delivers 5 cases of wine to Market office by the  
Monday before sponsored Market.

1<sup>st</sup> choice Date(s) \_\_\_\_\_ 2<sup>nd</sup> choice Date(s) \_\_\_\_\_

Wine Sponsor nights will be confirmed with you when all  
forms are received. Desired dates are not guaranteed  
until then.

Print Name \_\_\_\_\_

Signature \_\_\_\_\_

Title \_\_\_\_\_

Date \_\_\_\_\_

### PLEASE COMPLETE AND RETURN TO:

Santa Rosa Wednesday Night Market  
613 Fourth Street, Ste 209  
Santa Rosa, CA 95404

**Please SUBMIT Pledge Form by, March 15th**

to assure that you or your organization or business is  
included in all of the appropriate marketing pieces.

**Contributions are due by April 15th**

Wednesday Night Market Sponsor Committee  
reserves the right of acceptance of any pledge form.

**Please make checks payable to the "Santa Rosa Wednesday Night Market, Tax Id # on request.**

For more information, Contact [davidoppermaniv@yahoo.com](mailto:davidoppermaniv@yahoo.com), or David at 707-483-4292