



# SANTA ROSA WEDNESDAY NIGHT MARKET



## PRESENTS

**HARVEST WINE & BLUES  
NIGHT OCTOBER 23<sup>RD</sup>**



**HALLOWEEN  
FESTIVAL OCTOBER 30<sup>TH</sup>**

**5PM – 9PM | AT OLD COURTHOUSE SQUARE**

### MARKET HIGHLIGHTS

- APPROX. 4,000 - 6,000 GUESTS
- MUSICIANS, VENDORS, LOCAL ARTISTS, AND NON-PROFITS
- CONCERT SERIES, SPECIAL ACTIVITIES, BEER & WINE GARDEN

<p style="text-align: center;"></p> <p style="text-align: center;"><b>PRESENTING SPONSOR</b></p> <p style="text-align: center;"><b>\$5,500</b></p>	<p><b>As the Presenting Sponsor, your company will be the exclusive presenting partner for both events and will receive:</b></p> <ul style="list-style-type: none"> <li>• Prominent placement of your logo as the Presenting Sponsor on all event marketing materials.</li> <li>• A dedicated feature in our event emails and social media posts leading up to the events.</li> <li>• Logo on the market website.</li> <li>• The opportunity to speak during the event and introduce your company to our audience.</li> <li>• A branded booth at the event for direct engagement with attendees.</li> <li>• 10 complimentary VIP tickets to the wine garden or cocktail tickets.</li> </ul>
<p style="text-align: center;"></p> <p style="text-align: center;"><b>SPONSOR</b></p> <p style="text-align: center;"><b>\$1,000</b></p>	<p><b>As a Sponsor, your company will receive:</b></p> <ul style="list-style-type: none"> <li>• Your logo on all event marketing materials, including flyers, emails, and social media posts.</li> <li>• Recognition during the event by the host.</li> <li>• Inclusion of promotional materials in the event gift bags.</li> <li>• Logo on the market website.</li> <li>• A branded booth at the event for direct engagement with attendees.</li> </ul>

## SPONSORSHIP BENEFITS

- EXCLUSIVE BOOTH LOCATION IN FRONT OF THE STAGE
- MENTIONS IN RADIO COMMERCIALS
- PROMOTION ON EVENTS CALENDARS, POSTCARDS, POSTERS & MAIL DISTRIBUTED THROUGHOUT SONOMA COUNTY
- LOGO ON OUR WNM HOMEPAGE WITH A LINK TO YOUR WEBSITE
- PROMOTION ON OUR INSTAGRAM AND FACEBOOK

Website: [wednesdaynightmarket.org](http://wednesdaynightmarket.org) | Email: [santarosawednesdaynightmarket@gmail.com](mailto:santarosawednesdaynightmarket@gmail.com)